Equinox distributors is a mining and lapidary LLC solely owned and operated by Scott Colegrove of Little Falls, N.J. Much of the sales are initially/primarily from traveling to frequent gem and mineral shows. Scott has clientele in virtually every state and maintains his network of customers and contacts through various social media accounts, his address book and cell phone. He sells dozens of types of gems and minerals, retail as well as wholesale, in which can be purchased as raw crystals/stones, or faceted. He also makes several types of custom jewelry (pendants, rings, bracelets, earrings, and hatpins). He says he has approximately 250 customers and about 40 procurement contacts (wholesale district N.Y.C., international contacts, independent miners, and ebay). I met him about 15 years ago at the Ray Mica Mine in Burnsville, N.C. and have remained in constant communication since. He was mining for aquamarine and I showed him an unmarked area to dig up an abundance of quality kyanite at the top of the mountain. I have been offering to help him design a website for the past year or so, but it just hasn’t manifested because of our schedules and timing. I have suggested to him the opportunity to allow me to create a database and website for him as my project for school. He is willing to get me all the relevant “general” information, without any specific details of customers and/or business contacts (a list of customers and contacts with all of the personal information changed; fake name, altered phone number, altered address, city, state, country, etc.). He currently does not have any organization of files and reports, though, he understands, as well as, values all of the uses, and the potential information that can be obtained from a database - create various reports (profit, specific demographics, product trends, etc.) by inputting searchable criteria, because all of the information will be automatically updated from the website. Mailing lists (digital and residential) to politely remind people of the enduring connection, and possibly offer deals, coupons, promo codes, etc. to perpetuate business, as well as inventory control, with automated reminders would be profoundly beneficial to him.